

Press Release

Hong Kong Life "Wealthy Builder RMB Savings Protection Plan"

22 January 2011 - Due to the rapid economic development in China and RMB appreciation, Hong Kong Life Insurance Limited ("Hong Kong Life") launched "Wealthy Builder RMB Savings Protection Plan" with 106% guaranteed return (calculated in RMB) and up to 109% total return (calculated in RMB). Only two-year Premium is required for five-year saving and whole life protection. The minimum Sum Assured of "Wealthy Builder RMB Savings Protection Plan" is RMB40,000 which equals to annual premium RMB20,000. It is the lowest RMB Savings Protection Plan in the market.

"Wealthy Builder RMB Savings Protection Plan" provides flexible Premium Payment Term. The Plan offers two-year Premium Payment Term and the option to save the next year Premium in advance in order to avoid the risk of exchange rate.

"Wealthy Builder RMB Savings Protection Plan" is suitable for people aged 0 to 70. The Maximum Principal Amount of "Wealthy Builder III RMB Endowment Plan" for each Policy Beneficiary is RMB8,000,000. Only two-year Premium is required for five-year saving and whole life protection. Besides, clients can also choose RMB or HKD Premium¹ for "Wealthy Builder RMB Savings Protection Plan". The Plan provides attractive guaranteed returns. Clients can enjoy 106% of the total paid Premium (calculated in RMB) one-off additional return² on Policy Maturity. Total return is up to 109% (calculated in RMB).

Hong Kong Life Chief Marketing Officer Kennex Chan said, "Due to the rapid economic development in China, RMB investment is popular among Hong Kong people. ""Wealthy Builder RMB Savings Protection Plan" is the best choice for people looking for RMB appreciation potential, stable return and short-term saving plan because of its shorter Policy Year. To strengthen the protection towards our clients, we provided flexible Premium Payment Term. The Plan offers two-year Premium Payment Term and the option to save the next year Premium in advance in order to avoid the risk of exchange rate."



If the Life Insured dies during Policy Year because of accident, Total Death Benefit equals to 102% of Total Premiums Paid or Guaranteed Cash Value and an extra benefit equals to 10% of the Premium of the Plan will be paid. Maximum Total Death Benefit of each Policy Beneficiary is RMB400,000. The application procedure of "Wealthy Builder RMB Savings Protection Plan" is simple and no medical examination is required. For application of "Wealthy Builder RMB Savings Protection Plan" and with the policy being successfully issued, clients can enjoy HKD350 supermarket cash coupon.

For plan details, please refer to the product leaflet, contact Asia Insurance Company Limited, Chong Hing Bank Limited, Shanghai Commercial Bank Limited, OCBC Wing Hang Bank Limited and Wing Lung Bank Limited, call Hong Kong Life Application Hotline 22902888, or visit Hong Kong Life Website.

² Additional return is non-guaranteed.



Hong Kong Life "Wealthy Builder RMB Savings Protection Plan" leaflet

¹Policy value of the Plan will be calculated in RMB. Clients can choose RMB or HKD Premium, Guaranteed Cash Value, Cash Coupon and Compensation Amount. If clients choose HKD as policy currency, currency amount will be determined by prevailing exchange rate and Hong Kong Life reserves the right to change it from time to time.